



InfiniDB Expands Global Partner Program

InfiniDB Adds New Resources and Incentives for Channel Partners, Value Added Resellers and System Integrators to Sell and Build Applications with the InfiniDB High Performance Analytic Database

Frisco, TX – July 22, 2014 – InfiniDB, a leading provider of high-performance analytic data platforms, today announced enhancements to its Global Partner Program which offers exclusive product access, sales support, financial incentives, and technical training designed to help its partners increase sales and grow market share.

The InfiniDB Partner Program offers three distinct partnership categories – Silver, Gold and Platinum – with corresponding levels of commitment. Access to InfiniDB resources and financial incentives become greater as partners move up levels of the partner program. Companies interested in joining the InfiniDB Partner Program enter at the Silver partner level. Partner levels are reviewed semi-annually and upon meeting the next level requirements, partners can advance levels within the same calendar year.

“The demand for the InfiniDB analytic query engine across platforms - on-premise, InfiniDB for the Cloud, and InfiniDB for Apache™ Hadoop® - has been steadily growing from partner organizations around the globe. With a MySQL® front-end and an open-source core, InfiniDB becomes a natural fit for partner organizations that are looking to bring out the most in their Big Data analytics projects. This includes partners that consult on Big Data best practices, improve existing IT architectures, or build custom applications with InfiniDB for specialized business needs. The new InfiniDB Partner Program is designed to help organizations grow and expand their use of InfiniDB and achieve higher levels of business performance across their analytics ventures,” commented Sean McClary, vice president of sales at InfiniDB.

As an InfiniDB partner, organizations receive access to resources to help them successfully drive business growth. This includes sales training, co-marketing and lead generation activities, partner development funds for helping identify and help assisting in sales, and access and exposure to InfiniDB customers. In addition, an assigned channel manager ensures that InfiniDB partners keep engaged with sales opportunities and receive marketing promotion and recognition for their successful efforts.

The company also recently announced a [new 60-day enterprise trial](#) that partners can leverage when engaging in sales and application building activities. The InfiniDB Enterprise version includes InfiniDB Enterprise Manager, a management console that simplifies the administration of InfiniDB, and provides real-time visibility into the performance and availability of users’ InfiniDB servers.

InfiniDB is well-suited for organizations that have an increasing need for real-time, Big Data analytics. The powerful analytic query engine supports large growth in data volumes without any performance degradation and is available on premise, as well as InfiniDB for the Cloud, and InfiniDB for Apache Hadoop. A fourth-generation massive parallel processing (MPP) column-oriented data technology, InfiniDB is 100-percent open source, MySQL accessible, and is known for its rapid implementation, simplicity, and performance.

More information on the InfiniDB Partner Program, InfiniDB, or to download a trial of the software can be found at <http://www.infiniDB.co>.

Tweet this: News: @InfiniDB expands global #partner program. Incentives for #HDFS , #Hadoop #MySQL #analytics #database #developers #VARs

About InfiniDB

InfiniDB empowers organizations to solve problems and create new solutions with powerful Big Data analytics. The company’s platform is a fourth-generation massive parallel processing (MPP) column-oriented data technology

that is known for its rapid implementation, simplicity and extraordinary value. InfiniDB, InfiniDB for the Cloud, and InfiniDB for Apache™ Hadoop® are built for today's growing enterprise. These organizations demand speed, scale and efficiency in their analytics platforms where leveraging traditional and emerging data technologies, structures and architectures are required. InfiniDB products are licensed as GPL-2.0 with complementary consulting services, maintenance and support agreements.

For more information about InfiniDB and the InfiniDB platform, to join the community, and download software, visit www.InfiniDB.co and follow @InfiniDB.

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